

International Conference on the Levers of Durable Performance in the Middle East and North Africa (MENA)

Du 4 mai 2015 au 5 mai 2015



ESC PAU

MENA countries have become significant destinations of foreign investments by transnational corporations. This trend has continued even during the recent global economic slowdown and the ongoing political instability in the region.

The latest phase of Globalization has led to structural changes in the economies, societies and institutions of the developing countries of the Middle East and North Africa (MENA) region. Trade and financial liberalization has rendered some of these economies vulnerable to the vagueries of global and trade flows and helped others achieve better living standards. MENA countries have become significant destinations of foreign investments by transnational corporations.

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