Economic tools for climate policies

From May 26, 2015 to May 27, 2015

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In the run-up to the Paris international conference on climate change, all the major nations announced targets for the reduction of greenhouse gas emissions, some ambitious, others less so. But the policies implemented and the instruments used are not on a par with the ambitions declared and the results recorded by the European Union, leader in this field, are unsatisfactory. What instruments should be used? How can the economy be brought around to lower pollution, longer term strategies?