

# Corporate responsibility

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Fair trade, labor conditions, producer-to-consumer schemes, sustainable development, solidarity-based finance, responsible investment, etc. A variety of themes that have nonetheless a common denominator: being of increasing interest to citizens concerned by the impact of corporate behavior and actions on the equilibrium between economics, the environment, the social sector and people. Corporate Social Responsibility (CSR) is a voluntary approach on the part of companies that consists in factoring in the consequences of their actions on stakeholders' wellbeing (clients, employees, suppliers, etc.). At this meeting, we are going to try and understand what drives companies to adopt socially responsible behaviors and the effects of implementing CSR measures. The theme will be illustrated by some recent real-case examples and we will be examining among other things, the relationship between this issue and the territory, as companies that have a long-standing presence locally are increasingly concerned by CSR issues.