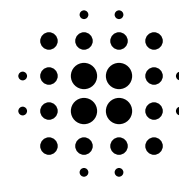


# THE 24TH INTERNATIONAL EURO-ASIA RESEARCH CONFERENCE



**Sustainable Development and Energy Transition:  
Asian and European Corporate Strategies in the  
wake of the 2008 Financial Crisis**



**MAY, 26TH TO 28TH, 2019**

DOMAINE de VALMONT  
BARSAC (FRANCE)



## Sunday, May 26th

**From 6 p.m.**     **Welcome party (Jazz guitarist: Mr Alexandre TURCO)**

**7:30 p.m.**         **Diner**

## Monday, May 27th

**9:00 a.m.**         **Opening session of the Conference**

**MAIN ROOM**

Robert TAYLOR, Bernadette ANDREOSSO-O'CALLAGHAN, Bruna ZOLIN, Jacques JAUSSAUD

**9:30 - 10:45**

**MAIN ROOM**

### **HUMAN RESSOURCES DIVERSITY**

#### **Comparative Study between Japan and France on Employment and Human Resource Development of Female and Foreign Workers: Diversity and Inclusion**

Bruno AMANN, University of Toulouse 3, Jacques JAUSSAUD, University of Pau (France)

#### **Why is the ratio of female researchers so low in Japan?: Diversity in academia**

Shiho FUTAGAMI, Yokohama National University (Japan)

#### **The Role of Microfinance to Empower Women: Global Sustainable Perspectives in the case of Vietnam**

Long BUI-THANH, Technological University Dublin (Ireland) and Tra Vinh University (Vietnam), Lucia MORALES, Technological University Dublin (Ireland), Bernadette ANDREOSSO-O'CALLAGHAN, University of Limerick (Ireland) and Ruhr Universität Bochum (Germany)

**10:45 - 11:00**

**Coffee break**

**11:00 - 12:30**

**MAIN ROOM**

### **CHINA SESSION**

#### **Is China Dependency on Coal a Threat to its Economic Development?**

Miroslava ZAVADSKA, Moravian Business College Olomouc (Czech Republic), Lucia MORALES, Technological University Dublin (Ireland), Bernadette ANDREOSSO-O'CALLAGHAN, University of Limerick (Ireland) and Ruhr Universität Bochum (Germany)

#### **Constructing a Value Chain from below: Cluster Policy and Emergence of Battery Manufacturing in the Pearl River Delta**

Wei ZHAO, ESSCA School of Management, Angers (France)

#### **On Basic Approaches to Gradual Transformation of Social Administration Pattern in China**

Xiaoqing GAN, Jiujiang University (China)

**12:30 -  
2:00 p.m.**

**Lunch**

2:00 -

3:30 p.m.

MAIN ROOM

### CSR Session 1

#### **Sustainability in Wholesaling Business: An Exploration of the French Case**

Stéphane SIRJEAN & Christian MOREL, Junction Consulting, Gilles PACHÉ, CRETLOG, Aix Marseille University (France)

#### **China's "Ecological Civilisation": Geopolitical and Geo-economic Insights**

Daniel RAJMIL BONET, Universitat Oberta de Catalunya (Spain), Lucia MORALES, Technological University Dublin (Ireland), Bernadette ANDREOSSO-O'CALLAGHAN, University of Limerick (Ireland) and Ruhr Universität Bochum (Germany)

#### **The EU-Japan FTA as a norm model for sustainable development issues in the EU's future FTAs in Asia?**

Erja KETTUNEN, University of Turku (Finland), Claes G ALVSTAM, University of Gothenburg (Sweden)

3:30 - 3:45

### Coffee break

3:45 - 5:45

MAIN ROOM

### CSR Session 2

#### **Toyo Keizai Corporate Social Responsibility (CSR) project: Investigation of CSR Indicators Calculation**

Hiroyuki NAKAMURA & Shuji MIZOGUCHI, Yokohama National University, Akira KANIE, Hokkaidô University (Japan), Bruno AMANN, University of Toulouse 3, Jacques JAUSSAUD, University of Pau (France)

#### **Global Crisis of Sustainable Development and Global Warming (Case Analysis of Indonesia and Laos)**

Jasmeet LAMBA, Jindal School of International Affairs (India), Bhumika GUPTA & Sam DZEVER, Institut Mines-Telecom Business School, LITEM, University of Paris-Saclay (France)

#### **Toshiba's risk analysis: a Japanese company impacted by the financial crisis, a major fraud scandal and its strategy in energy production**

Sophie NIVOIX, University of Poitiers, Serge REY, University of Pau (France)

#### **Southeast Asia Energy Transformation: Is it Enough & Sustainable?**

Lucia MORALES, Technological University Dublin (Ireland), Bernadette ANDREOSSO-O'CALLAGHAN, University of Limerick (Ireland) and Ruhr Universität Bochum (Germany)

#### **How can I act today and tomorrow to be a responsible actor in the city, when I am a child of Barsac?**

Sabine SUAREZ, Well Done Lab, Barsac (France), Hélène COINEAU, Barsac (France)

6:00 - 7:30

### OUTDOORS IN MUSIC

with the children of the municipal school who come to present their production

7:30 p.m.

### PARTY DINER

**Piano Concert** by Madame Kai UENO

**Cocktail**

Tuesday, May 28th

9:00 - 11:00 a.m.

MAIN ROOM

### INTERNATIONAL TRADE ISSUES

**The Heterogenous Exchange Rate Pass-Through into Vietnam's Import Prices from China: An Analysis on the Perspective of Intra-Industry Trade**  
Yan TAN, Pukyong National University (Korea)

**Impact of the abolition of the EU milk production quota on international trade and on Chinese market**  
Danilo CAVAPOZZI & Martina MAZZAROLO & Bruna ZOLIN, Ca' Foscari University of Venice (Italy)

**An analysis of EU-China agricultural trade relations in the context of Brexit**  
Junshi LI, University of Limerick (Ireland), Bernadette ANDREOSSO-O'CALLAGHAN, University of Limerick (Ireland) and Ruhr Universität Bochum (Germany)

**An Economic Evaluation of Abenomics' First Five Years**  
Jana-Larissa GRZESZKOWIAK, Ruhr- Universität, Bochum (Germany)

11:00 - 11:15

Coffee break

11:15 - 12:00

**Presentation by the CM1 and CM2 children of the results of the research to which they have contributed.**

Exchanges with the audience

MAIN ROOM

12:00 - 3:30

**OUTDOOR LUNCH at Château Jeantieu in Saint André du Bois**

Country buffet, visit of the cellars and vineyards

3:30 - 4:30

### INTERNATIONAL MANAGEMENT

**How do Chinese Multinational Companies exert Control over Foreign Subsidiaries? The case of Chinese Subsidiaries in France**  
Johannes SCHAAPER, University of Bordeaux, Ni GAO, Kedge Business School (France)

**Internationalization of Indian MNEs**  
Gautam NAGPAL, University of Pau (France)

4:30 - 5:00

**Closing of the 24th Euro-Asia International Research Seminar**

5:00 p.m.

Cocktail

SECOND ROOM

### VARIA

**External knowledge, absorptive capacity, and innovations in rural community enterprises: Evidence from Thailand**  
Phakpoom TIPPAKON, Thammasat University (Thailand)

**Internationalisation strategies of MNCs from emerging countries: the case of Chinese MNCs**  
Boqi ZHANG, University of Lorraine and University of Pau (France)

**The effect of Guanxi on HR practices in China: An institutional theory perspective**  
Cuiling JIANG, Kedge Business School, Talence (France)

**Development of Matrix Accounting as the Game-Based Learning (GBL) tool for employee's training and development**  
Satoshi SUGAHARA, Kwansai Gakuin University (Japan), Andrea CILLONI, Università di Parma (Italy)