### Day 2: Parallel Session 1

**KGU School of Business Administration Building, Session Room 1 (Room#5)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1 Room#5</th>
<th>Session 2 Room#4</th>
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<tbody>
<tr>
<td>10:30-11:00</td>
<td>Coffee Break</td>
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<tr>
<td>11:30-13:00</td>
<td>Lunch</td>
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<td>13:30-14:30</td>
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<tr>
<td>14:30-16:00</td>
<td>Session 2 Room#4</td>
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#### Presentation 1

**Title 01:** The One Belt and One Road Initiative and its Historical Connection to the World Economy  
**Authors:** Bernadette ANDREOSSO, Limerick Uni., Lucia MORALES Dublin Institute of Technology (Ireland).

#### Presentation 2

**Title 02:** Is the EU-Japan EPA a “stumbling block or a stepping stone” toward multilateralism? The case of Geographical Indications for food and beverages  
**Authors:** KIMURA Junko, Hosei University, Tokyo, MAZZAROLLO Martina, ZOLIN Bruna, CA’ Foscari University, Venice, Italy.

#### Presentation 3

**Title 03:** Does Tax Avoidance Diminish Sustainability  
**Authors:** SAKA Chika, JIMICH Masyuki, Kwasenl Gakuin Univ., and OSHIKA Tomoki, Waseda Univ., Japan

### Closing Ceremony

**13:00-13:15**

**Chair:** Bernardette ANDREOSSO

**Title 26:** Is the EU-Japan EPA a “stumbling block or a stepping stone” toward multilateralism? The case of Geographical Indications for food and beverages  
**Authors:** UTLA UPRASEN, Pukyong National University, Korea

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**Date & Time**  
Day 1  
21st June 2018  
17:15-18:15

Presenters:  
Sakabayashi restaurant in Kobe (http://enjoyfukuju.com/en/visitus/)

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**Date & Time**  
Day 2  
22nd June 2018  
9:00-10:30

#### Parallel Session 1

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#### Presentation 1

**Title 01:** The One Belt and One Road Initiative and its Historical Connection to the World Economy  
**Authors:** PAN Yao, University of Venice and ZHANG Bop, University of Pau

#### Presentation 2

**Title 02:** Location determinants of European Luxury brand stores in mainland of China? an extensive framework of OLI paradigm  
**Authors:** YU Pui, Wuhan University of Technology, XI Xingyan, Andrcia, MUCCHELI Jean-Louis, University of Paris

#### Presentation 3

**Title 03:** Comparative Prospection of Environmental Kostotactic between Spain and Japan  
**Authors:** CASAS Augusti, SUBIRA Esther, Universitat de Barcelona, & SUGAHARA Satoshi, Kwasenl Gakuin University

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**Date & Time**  
Day 3  
23rd June 2018  
9:00-10:30

#### Parallel Session 2

**KGU School of Business Administration Building, Session Room 1 (Room#5)**

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#### Presentation 1

**Title 23:** The relationship between shareholder value and international transfer of environmental management practices  
**Authors:** MURAKAMI Kazuma, University of Shiga Pref, & KIMIBARA Tatsuo, Hiroshina University, Japan.

#### Presentation 2

**Title 24:** The EU-Japan Economic Partnership Agreement: Multilateralization? The role of context: Internationalization process Chinese multinationals into Europe  
**Authors:** KEXPEN Ken, University of Turka, Finland.

#### Presentation 3

**Title 25:** Exchange Rate Movement and Trade Balance Adjustment between Korea and Japan  
**Authors:** UTLA UPRASAN, Pukyong National University, Korea

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**Date & Time**  
Day 4  
24th June 2018  
9:00-10:30

#### Parallel Session 3

**KGU School of Business Administration Building, Session Room 1 (Room#5)**

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Main Program

DAY1: 21st June 2018 (Thursday)
17:30 Registration
18:00 Opening Address & Welcome Reception
20:00 Welcome reception

DAY2: 22nd June 2018 (Friday)
8:00 Registration
9:00 Plenary session and parallel Session 1
10:30 Coffee Break
11:30 Parallel Session 2
13:30 Lunch
14:30 Parallel Session 3
16:30 Session End
16:45 Move to Gala Dinner
18:00 Gala Dinner

DAY3: 23rd June 2018 (Saturday)
9:00 Parallel Session 1
10:30 Coffee Break
11:30 Parallel Session 2
13:30 Lunch

Conference Venue

DAY1: 21st June 2018 (Thursday)
Sakabayashi restaurant in Kobe
(http://enjoyfukuju.com/en/visitus/)

DAY2: 22nd June 2018 (Friday)
Central Auditorium (125th Anniversary Auditorium)
(https://global.kwansei.ac.jp/about/attached/0000091381.pdf)
PDF/MAP33

DAY3: 23rd June 2018 (Saturday)
School of Business Administration Building, Room3,4,5
(https://global.kwansei.ac.jp/about/attached/0000091381.pdf)
PDF/MAP37

Info & Contact
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stussy@kwansei.ac.jp
(+81) 70-5423-1528

WIFI Login Info
You can access WIFI service on KGU Uegahara campus
if your home institute is a member of “eduroam”.

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